

The November Sweeps: Fresno-Panama City

ADI (rank)	ABC's computations 1983 households (000)			CBS's computations 1983 households (000)		
	ABC	CBS	NBC	ABC	CBS	NBC
Fresno, Calif. (65)	51	62	45	48	64	44
Gainesville, Fla. (170)	21	—	—	22	—	—
Glendive, Mont. (209)	—	2	—	—	2	—
Grand Junction, Colo. (185)	8	21	—	8	19	—
Grand Rapids-Kalamazoo, Mich. (38)	109	92	83	75	94	82
Great Falls, Mont. (176)	13	15	—	13	16	—
Green Bay, Wis. (69) *	76	65	64	77	66	62
Greensboro-Winston Salem-High Point, N.C. (50)	88	121	73	90	120	72
Greenville-New Bern, N.C. (98)	32	60	49	32	62	49
Greenville-Asheville-Spartanburg, S.C. (36)	104	123	111	104	127	109
Greenwood-Greenville, Miss. (174)	32	13	—	32	13	—
Harrisburg-Lancaster-Lebanon-York, Pa. (46)	68	77	101	69	78	101
Harrisonburg, Va. (196)	25	—	—	26	—	—
Hartford-New Haven, Conn. (22)	148	172	82	152	177	82
Helena, Mont. (205)	—	—	4	—	—	4
Houston (10)	297	227	185	298	229	185
Huntsville-Decatur-Florence, Ala. (92)	53	59	42	54	58	35
Idaho Falls-Pocatello (157)	13	21	16	14	21	16
Indianapolis (24)	156	156	127	158	157	124
Jackson, Miss. (84)	35	61	59	36	60	59
Jackson, Tenn. (183)	39	—	—	40	—	—
Jacksonville, Fla. (64)	63	91	43	64	92	43
Johnstown-Altoona, Pa. (80)	1	59	76	1	61	76
Jonesboro, Ark. (173)	33	—	—	33	—	—
Joplin, Mo.-Pittsburg, Kan. (118)	34	41	26	34	42	25
Kansas City, Mo. (27)	139	137	109	143	137	108
Knoxville, Tenn. (58)	85	106	43	87	104	42
La Crosse-Eau Claire, Wis. (129)	21	39	38	21	39	38
Lafayette, Ind. (191)	—	11	—	—	11	—
Lafayette, La. (109)	51	64	—	51	67	—
Lake Charles, La. (168)	—	—	37	—	—	37
Lansing, Mich. (98)	—	67	38	—	69	38
Laredo, Tex. (198)	—	4	4	—	4	6
Las Vegas (102)	40	34	30	37	34	30
Laurel-Hattiesburg, Miss. (164)	—	—	29	—	—	28
Lexington, Ky. (77)	45	77	45	47	77	44
Lima, Ohio (193)	—	—	15	—	—	15
Lincoln-Hastings-Kearney, Neb. (89)	39	56	14	39	55	13
Little Rock, Ark. (53)	102	84	76	105	86	72
Los Angeles (2)	690	525	557	661	540	544
Louisville, Ky. (44)	69	110	90	70	111	95
Lubbock, Tex. (131)	27	31	22	26	31	21
Macon, Ga. (140)	20	46	16	21	46	15
Madison, Wis. (106)	40	50	34	41	51	33
Mankato, Minn. (197)	—	16	—	—	16	—
Marquette, Mich. (184)	—	20	—	—	20	—
McAllen-Brownsville, Tex. (120)	31	26	13	32	26	13
Medford, Ore. * (152)	—	25	28	—	25	29
Memphis (38)	98	140	102	99	138	102
Meridian, Miss. (171)	30	11	5	30	11	5
Miami (13)	201	195	148	201	194	147
Milwaukee (29)	137	121	105	139	121	104
Minneapolis-St. Paul (14)	213	224	144	212	231	138
Minot-Bismarck-Dickinson, N.D. (142)	—	32	37	—	32	34
Missoula-Butte, Mont. (153)	29	—	22	32	—	23
Mobile, Ala.-Pensacola, Fla. (61)	75	92	54	75	93	53
Monroe, La.-El Dorado, Ark. (114)	14	73	24	14	74	24
Montgomery, Ala. (119)	25	24	57	25	25	56
Nashville (31)	106	166	122	105	160	120
New Orleans (34)	122	149	93	115	149	90
New York (1)	1,113	964	1,067	1,126	976	1,062
Norfolk-Portsmouth, Va. (47)	87	101	80	88	103	80
North Platte, Neb. (207)	—	—	6	—	—	6
Odessa-Midland, Tex. (144)	28	31	22	28	31	22
Oklahoma City (40)	91	103	74	90	100	72
Omaha (71)	77	70	54	76	69	53
Orlando-Daytona Beach, Fla. (30)	131	118	115	134	121	114
Ottumwa, Iowa-Kirkville, Mo. (204)	24	—	—	25	—	—
Paducah, Ky.-Cape Girardeau, Mo. (72)	39	82	59	40	82	58
Palm Springs, Calif. (186)	9	—	5	8	—	5
Panama City, Fla. (175)	22	—	20	23	—	20

* Asterisk denotes affiliate switch or new station.

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